

## Official launch of the COOLsound 100 – The Virtual Platform of Romanian Classical Music

At two p.m. on Monday, 26 November, the Official Launch of the National Musicology Symposium, part of COOLsound 100 – The Virtual Platform of Romanian Classical Music, will be held in the Salle Dinu Lipatti of the National University of Music, Bucharest. The project is funded by the Ministry of Culture and National Identity as part of Romania's Centenary Year.

COOLsound 100 – The Virtual Platform of Romanian Classical Music ([www.coolsound.ro](http://www.coolsound.ro)) provides today's public with a virtual portal by which to access the history of Romanian classical and contemporary music, viewed from the overall perspective of Romania's Centenary. Above all else, the project highlights the broad diversity of Romania's composers, musicians, and musical genres.

The main component is the Virtual Monograph of Romanian Music, which opens with twenty biographical dictionary entries that provide all of the features looked for by today's music lovers: videos, images, and text, in both Romanian and English. One unique, modern feature is the availability of videos illustrating the different composers' work, which were specially created for this project.

Another component is musicology, which will come to life in the specially organised National Symposium and will feature significant research papers and dictionary entries on Romanian classical music throughout history.

The third component, the Virtual Tour, goes beyond strictly Romanian music to take in unabridged films of live recitals by Romanian musicians of different generations, held in concert halls in cities around the country, and which, via moving images, position Romanian music in the context of universal music.

COOLsound 100 – The Virtual Stage of Romanian Classical Music is an open platform. Although it was created with the aim of celebrating Romania's Centenary, we shall continue to seek fresh occasions and means to extend it in the years to come and to carry on the virtual monograph we have now begun, a monograph to which there are still numerous fascinating pages to add.

### Project funded by the Ministry of Culture and National Identity as part of Centenary Year

**Producer:** Marconi Cultural Foundation

**Parteners:** ProContemporania Cultural Association, Romanian Cultural Institute in London, Attitudes and Alternatives Association

**Main cultural partner:** National University of Music, Bucharest

**Media partners:** Radio Romania Cultural, Radio Romania Musical, Mediatrust, România TV, Liternet, Agenția de carte, Observator cultural, Mișcarea de rezistență, Smart FM, MKlasika, Tom Sawyer Effect.

Project funded by the Ministry of Culture and National Identity



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